

greentown



GreenTown Michiana
Friday, October 11
Downtown South Bend, Indiana

Healthy people. Healthy communities.

GreenTown brings together the public sector and the private sector to “connect the dots”, to inspire and to work together to remake our communities. From healthy living to local food, energy to green infrastructure, water to outdoor space, GreenTown will help you make the healthy choice the easy choice.

GreenTown will be held Friday, October 11, 2013, at the DoubleTree Hotel in Downtown South Bend, IN. Pre-conference events will be held on Thursday, October 10.

KEY SPEAKERS

George Heartwell

Mayor, City of Grand Rapids, Michigan

Mark Fenton

Host of “America’s Walking” on PBS

TOPICS/TRACKS INCLUDE

- Health and Wellness Sustainability
- Energy/Built Environment
- Sustainable Business
- Transportation
- Food and Waste
- Water

SPONSORS

COMMUNITY PARTNERS:

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 Michigan’s Great Southwest Sustainable Business Forum
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 NIPSCO
 South Bend Chamber of Commerce
 South Bend Convention and Visitors Bureau
 University of Notre Dame

LEADER SPONSOR:

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 COMMUNITY PARTNER AND UNDERWRITER OF THE WELCOMING RECEPTION:
TRANSCO

 MEDIA PARTNERS:
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 OFFICIAL CATERER OF VIP RECEPTION:
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SUSTAINER SPONSORS:

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 EXHIBITOR SPONSORS:
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Indiana Department of Environmental Management (IDEM)
Indiana Recycling Coalition, Inc
Kil Architecture + Planning
MELA (Midwest Ecological Landscape Alliance)
Michiana Recycling & Disposal
Wightman & Associates

WHO SHOULD ATTEND?

Public Sector:

- Government Representatives
- Mayors & Elected Officials
- City Managers
- Economic Development
- Health Departments
- Public Works and Park District Officials
- School Administrators
- Urban Planners
- Chambers of Commerce
- CVBs

Private Sector:

- Planners
- Architects
- Developers
- Builders
- Remodelers
- Landscape Architects
- Hospitals / Healthcare Systems
- Utilities
- Engineers
- NGOs
- Local Food Specialists
- Real Estate Professionals
- Media

Education:

- K-12
- Colleges & Universities and Students

GreenTown is co-produced by a5, a brand consultancy focused on sustainability, and Seven Generations Ahead, a non-profit devoted to creating healthy, sustainable communities.

To sponsor GreenTown, email Charles Colley at ccolley@a5inc.com.

Register at www.greentownconference.com/register